



## EXHIBIT & SPONSORSHIP OPPORTUNITIES

THE NEWSPAPER BUILDING  
185 WATER STREET, SKOWHEGAN  
JUNE 5 + 6, 2024

hosted by:





## JOIN US AS A SPONSOR

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Each year, Build Maine brings together over 300 people who participate in the work of building our towns and cities. In addition to this in-person event, we consistently communicate with over 1,800 people through Facebook and 2,000 people through our direct email list, including elected officials, engineers, lawyers, planners, bankers, developers, and rule-makers. Each year, we converge annually to share best practices and aspirations for moving Maine forward within the political and economic climates of today.

Build Maine introduces cutting-edge business practices and focused conversations with internationally renowned leaders in the fields of street design, real estate development, and public service, demonstrating a breadth of knowledge we can apply locally. Through our collective actions in communities across the State, we make a direct and long-term impact in Maine.

Please join us at **The Newspaper Building in Skowhegan on June 5 + 6** for Build Maine to discuss strategies for investing in our future.

Build Maine is hosted by the Congress for the New Urbanism, Maine (CNU Maine), Maine Downtown Center, Maine Municipal Association (MMA) and the Maine Real Estate & Development Association (MEREDA).

Join the conversation.

For additional information or questions please contact Carl Eppich at [connect@build-maine.com](mailto:connect@build-maine.com)

# SPONSORSHIP LEVELS & BENEFITS:

## Platinum Sponsor \$5,000:

- Choice of "Premier" exhibit booth space (exhibitor booth rental fee **INCLUDED** with this sponsorship).
- Complimentary full page-full color ad in program booklet.
- Name and logo listed in email communications, on social media, on website and in program booklet acknowledging level of sponsorship.
- Included in press releases and thanked from stage during the conference.
- Eight tickets to the Build Maine event.

## Gold Sponsor \$2,500:

- Choice of "Premier" exhibit booth space (exhibitor booth rental fee **INCLUDED** with this sponsorship).
- Complimentary 1/2 page ad in program booklet.
- Name and logo listed in email communications, on social media, on website and in program booklet acknowledging level of sponsorship.
- Six tickets to the Build Maine event.

## Silver Sponsor \$1,000:

- Choice of "Premier" exhibit booth space (exhibitor booth rental fee **NOT INCLUDED** with this sponsorship).
- Complimentary 1/4 page color ad in program booklet.
- Name and logo listed in email communications, on social media, on website and in program booklet acknowledging level of sponsorship.
- Four tickets to the Build Maine event.

## Bronze Sponsor \$500:

- Choice of "Premier" exhibit booth space (exhibitor booth rental fee **NOT INCLUDED** with this sponsorship).
- Name and logo listed in email communications, on social media, on website and in program booklet acknowledging level of sponsorship.
- Two tickets to the Build Maine event.

## City Sponsor \$1,200:

- Name and logo listed in email communications, on social media, on website and in program booklet acknowledging level of sponsorship.
- Unlimited tickets for municipal employees, selectboard/council, and planning board/commission.

## Town Sponsor \$600:

- Name and logo listed in email communications, on social media, on website and in program booklet acknowledging level of sponsorship.
- Unlimited tickets for municipal employees, selectboard/council, and planning board/commission.

If you wish to be a sponsor or an exhibitor, please visit the Build Maine website at [www.build-maine.com](http://www.build-maine.com).  
**ALL SPONSORSHIPS** must be pre-paid before **May 18, 2024** in order to be recognized in printed materials.

## SPECIAL SPONSORSHIP OPPORTUNITIES:

**Beer Garden Sponsor \$1,500:** On the evening of Wednesday, June 5th, Build Maine will host an outdoor beer garden, in partnership with Main Street Skowhegan, rain or shine, with indoor location available on site.

- Sponsor will be mentioned in all communications related to the Beer Garden event.
- Will be thanked during the beer garden.
- Exclusive exhibit table space available for promotion.

**Breakfast Sponsor \$3,500:** On the morning of June 6th, Build Maine will officially kick off with a coffee hour and complimentary breakfast.

- Choice of "Premier" exhibit booth space (exhibitor booth rental fee **INCLUDED** with this sponsorship).
- Complimentary full page-full color ad in program booklet.
- Name and logo listed in email communications, on social media, on website, and in program booklet acknowledging level of sponsorship.
- Will be thanked during the welcoming remarks for sponsoring breakfast.
- Six tickets to the Build Maine event.

## PROGRAM BOOKLET ADS:

**Full Page Ad \$300:** Full-page, full color ad. (Dimensions: 5.0" width x 8.0" height, CMYK color mode. PDF file preferred. Send to: [connect@build-maine.com](mailto:connect@build-maine.com) by May 18, 2024.

**1/2 Page Ad \$200:** 1/2-page, full color ad. (Dimensions: 5.0" width x 4.0" height, CMYK color mode. PDF file preferred. Send to: [connect@build-maine.com](mailto:connect@build-maine.com) by May 18, 2024.

**1/4 Page Ad \$150:** 1/4-page, full color ad. (Dimensions: 2.5" width x 4.0" height, CMYK color mode. PDF file preferred. Send to: [connect@build-maine.com](mailto:connect@build-maine.com) by May 18, 2024.

## EXHIBITOR PRICING:

- \$600 for super premium booth (price **INCLUDES** guaranteed top booth choice and four tickets (valued at \$380) for Build Maine).
- \$500 for premium booth (price **INCLUDES** guaranteed top booth choice and two tickets for Build Maine).
- \$400 for standard 8 ft x 5 ft Booth (price **INCLUDES** two tickets for Build Maine).
- \$300 for state government agencies and non-profit organizations (price **INCLUDES** two tickets for Build Maine).

# GENERAL INFORMATION, EXHIBIT RULES & REGULATIONS

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## SHOW TIMES

Exhibitors **MAY** be at their booths on Wednesday, June 5th, and **MUST** be at their booths on Thursday, June 6th. Registration opens on Wednesday, June 5th, at 2:00 pm, with a session from 3:00 - 4:00 pm, and a beer garden and pitch session from 4:30 - 7:30 pm. On Thursday, June 6, registration opens at 8:00 am and the conference runs until 4:00 pm. In order to maintain the value for all conference attendees, we kindly request that exhibitors do not tear down early on Thursday.

## SET UP/DEPARTURE

Exhibitors can set up their booths on Wednesday, June 5, between 8:00 am and 1:30 pm or Thursday, June 6, between 6:00-7:30 am. For those setting up on Wednesday, the space will be fully secured overnight.

The exhibit area will close down at 4:00 pm. on Thursday, June 6. Exhibitors, please begin breaking down booths around 4:00 pm on Thursday, June 6. All exhibit materials and equipment must be removed from the exhibit hall by 6:00 pm on Thursday, June 6.





# GENERAL INFORMATION, EXHIBIT RULES & REGULATIONS

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## EXHIBITOR SPACE

There are 20 booths available for exhibitors during Build Maine (see enclosed Exhibit Area Diagram). Standard booths are 6 ft wide by 5 ft deep.

In the tactical spirit of this event, we encourage exhibitors to consider training stations, interactive games, maker spaces, or other hands-on activities. Small equipment can be brought in and integrated into booth displays. Also, additional space may be available for particularly creative and interactive booths. Please provide us with detailed information concerning any special needs you will have for your exhibit that varies from the standard booth package.

The basic setup for each booth will include a 6 ft table, two chairs, and a standard electrical outlet with two receptacles. Exhibitors with special electrical requirements beyond the standard one outlet per booth must indicate and specify those needs when requesting exhibit space. **Additional special requirements requested by the exhibitor (eg. extra tables, etc.) will be billed to the exhibitor at cost.**



# GENERAL INFORMATION, EXHIBIT RULES & REGULATIONS

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## RESERVATIONS AND CONFIRMATION OF SPACE

Please select your top three booth(s) locations in order of preference. All booths will be reserved on a first come, first served basis, with respect to the level of booth selected.

To reserve a booth, please visit [www.build-maine.com](http://www.build-maine.com) and go to the “Sponsor” page and click on the “[Become an Exhibitor](#)” button. Please fill out the form and follow payment instructions and the Build Maine team will get back to you with more information. If you have questions, please contact Carl Eppich at [connect@build-maine.com](mailto:connect@build-maine.com). **The deadline for reserving exhibit space is May 18, 2024.**

## PAYMENT FOR EXHIBIT SPACE

Online payments will be available soon. You can make payments by check at this time made payable to **Main Street Skowhegan** and mailed to:

Build Maine c/o Main Street Skowhegan  
65 Water Street, #1  
Skowhegan, ME 04976

Please send payment by Friday, May 17, 2024. **If payment is not received by that date, space cannot be guaranteed and will be released to other exhibitors if we have a waiting list at that time. Cancellations will be accepted until Friday, May 24, 2024. No refunds will be made after the cancellation deadline.** Receipts for payment will be emailed to you directly and will come in the form of an email receipt.

## REGISTRATION

Exhibit booth prices include tickets for company representatives who will staff the exhibit booths. **Exhibitors must register to get name tags.** Upon payment for the Exhibit booth, Build Maine will provide instructions for how to register exhibitor representatives.

If you would like to register additional company representatives, in addition to your complimentary registrations, please purchase additional tickets at Build Maine’s registration page (go to: [www.build-maine.com](http://www.build-maine.com) and click on the “Attend” button).

Exhibitors are welcome and encouraged to attend all sessions and social functions of interest.

# GENERAL INFORMATION, EXHIBIT RULES & REGULATIONS

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## ROOM RESERVATIONS

Overnight room reservations are to be made individually by attendees/exhibitors.

### **There is a Room Block at the TOWNE MOTEL, Skowhegan, ME:**

ADDRESS: 172 Madison Ave, Skowhegan, ME 04976

PHONE: (207) 474-5151

[www.thetownemotel.com](http://www.thetownemotel.com)

Rate: \$119 per night for a room with 1 King bed or \$139 for a room with 2 queens beds. Rates include continental breakfast. (All prices are subject to Maine State Occupancy Tax).

We encourage you to book early to ensure availability.

Tax Exemption: Please contact the Towne Motel to discuss applicable tax exemption status.

Check-in time is 3:00 p.m. Check-out time is 11:00 a.m.

## LIABILITY AND PROTECTION (INSIDE & OUTSIDE THE FACILITY)

The hosts of Build Maine and their officers, employees and agents, will not be responsible for any injury to exhibits (which includes outdoor display space) or for any loss by fire, theft, damages, delay, mechanical failure or labor trouble which may occur or which may otherwise affect exhibitors or exhibits or which may affect in any way the results exhibitors may expect to derive from or produce by their exhibits while exhibitors are utilizing the conference space.

## ACCESS AND BOOTH SET UP

The Newspaper Building is located at 185 Water Streer in Skowhegan. You can access the Exhibit area, which is a tented parking lot between the buildings (see map on next page). You can unload from the street or the front of the parking lot. After unloading, please park your vehicle in the public parking lots available near the venue. More information on parking can be found here:

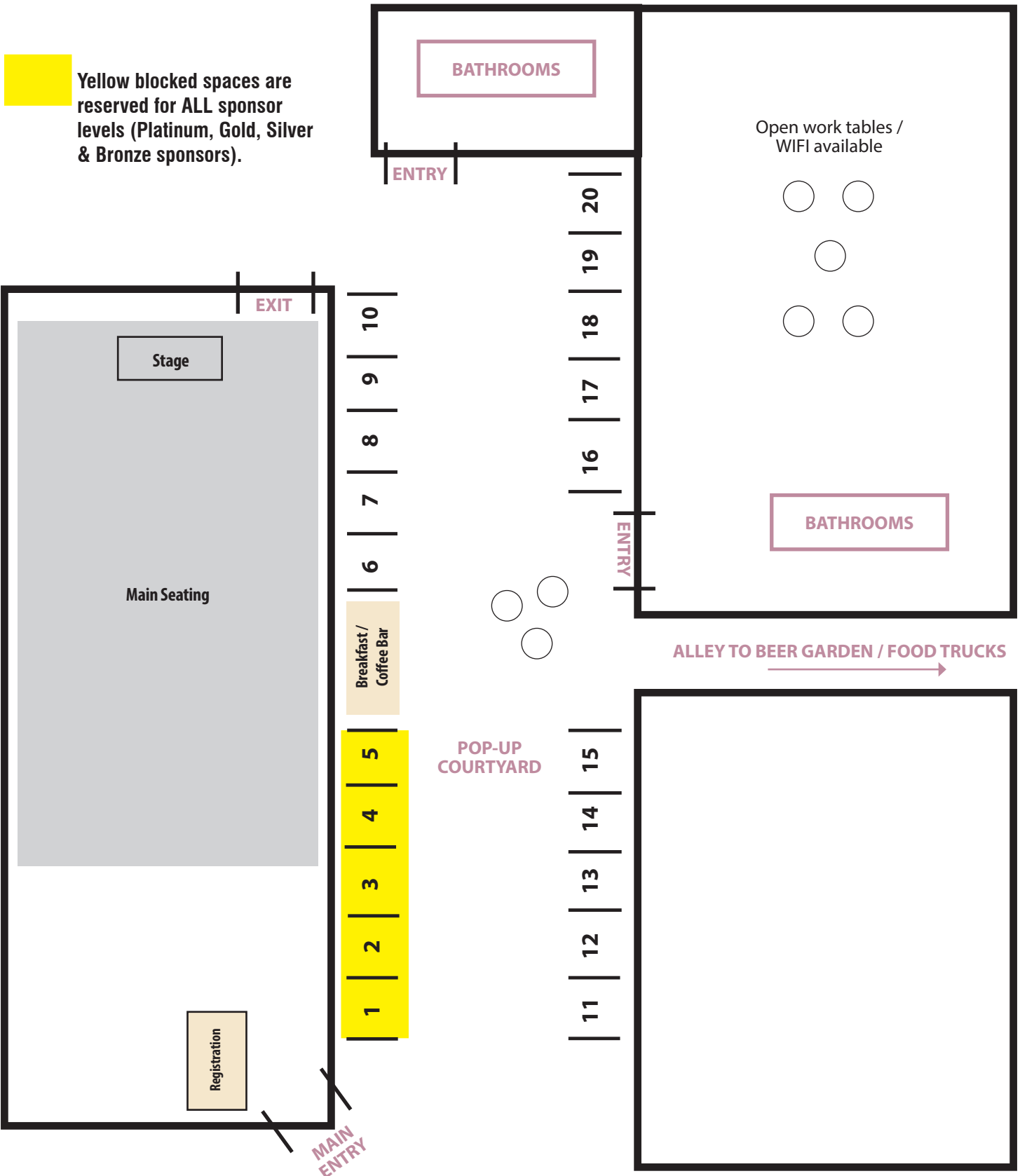
<http://www.build-maine.com/attend>.



# EXHIBIT AREA DIAGRAM

## Build Maine – June 5 & 6, 2024 – 185 Water Street

(Booth Size: 6 ft x 5 ft **Move In:** Wednesday, June 5, 8:00 am - 1:30 p.m.  
or Thursday, June 6, 6:00 am - 7:30 a.m. **Move Out:** Thurs., June 6, 4:00 - 6:00 p.m.)



**Yellow blocked spaces are reserved for ALL sponsor levels (Platinum, Gold, Silver & Bronze sponsors).**